GTS – SMART CITIES FORUM

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GTS OVERVIEW

- Established 2012

- Proven Track Record of building high quality mobility products that scale

- Consultancy services to guide customers from idea to launch

- Booking systems for car sharing, bike sharing and on-demand Buses

- State of the Art Data Analytics and Demand Prediction

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RECENT PROJECTS

Toyota GTS developed the car sharing platform that powers major operations in: **Brazil, Argentina, Uruguay, Chile, Australia and Ireland**

Tata GTS developed an on-demand shuttle service for Tata. The service is **designed to work in low density population zones** that require public transport

Halifax GTS is performing cutting edge work to **optimise school bus routes for 23,000 students attending 130 schools** in Halifax, Canada

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SBIR – THE CHALLENGE

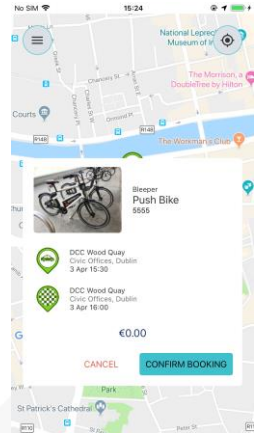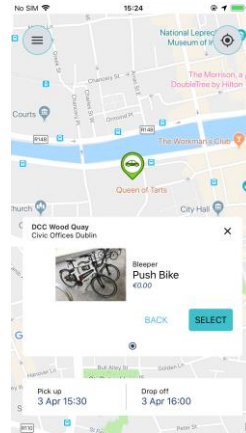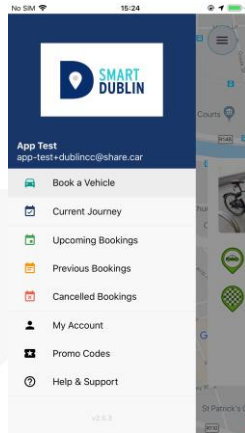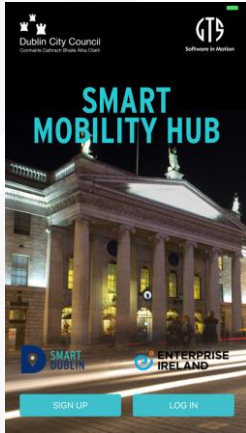## Develop a Smart Mobility Hub for DCC

- **1600 staff 300 parking spaces**
- **Provide a single app to book shared cars and bikes**
- **Encourage Staff to use their private cars less**
- **Make the use of a shared pool of vehicles easier for staff and fleet admins**
- **Reduce carbon footprint of DCC staff**

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SBIR – THE SOLUTION

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SBIR – THE SOLUTION

- **Mobile Phone or Staff Id act as vehicle key – no key exchange, saves time makes system easier to use**
- **Cars, bikes & e-bikes can all be booked from one app**
- **Better control for fleet admins – restrict access to certain vehicle types based on staff training, perform remote door lock/unlock where necessary, update bookings, approve applicants online etc.**
- **Better Data for fleet admins – who is using the service, how much are different vehicle types being used, what are the peak hours/days for bookings, what is typical journey distance and duration, what is battery charge of vehicle, what is the location of the vehicle etc.**
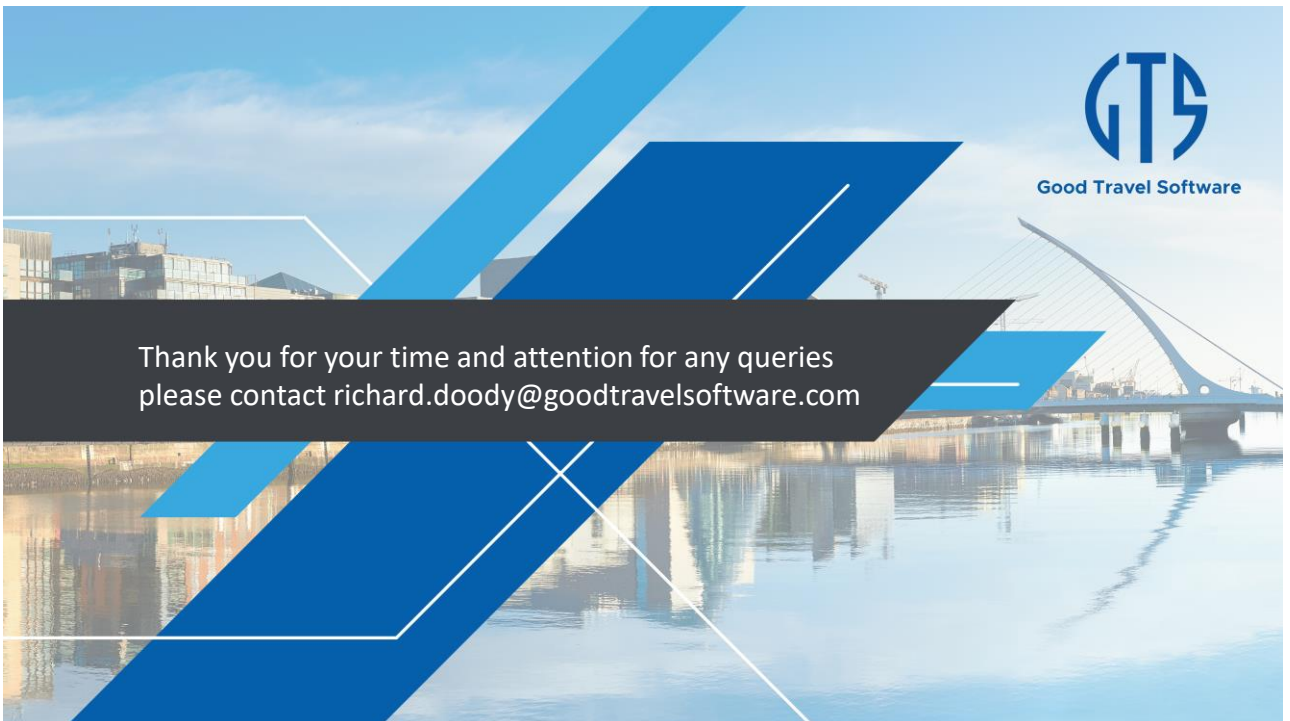
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Talk to Us

GTS are mobility experts contact us if:

- **You want to create your own Smart Mobility Hub**
- **You want to create a shared service for expensive specialist vehicles. This will allow you to pool resources and assign costs more efficiently.**
- **You want to optimise bus routes to meet public service commitments in the most cost effective way**
- **You have a query in relation to shared mobility, we're happy to talk through your challenges**

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Thank you for your time and attention for any queries please contact richard.doody@goodtravelsoftware.com

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