

# Innovative Sustainable Cities – Smart Mobility Ecosystems Nordic-Irish Partnership Webinar

Tuesday, 16<sup>th</sup> June 2020, 09.00 – 10.30 GMT

- 9.00 Welcoming words & housekeeping, moderator Mr. Julius Lundh, Business Sweden  
Introduction: *Nordic-Irish partnership on Smart Cities*, Mr. Uffe Balslev, Ambassador of Denmark
- 9.05 Keynote: *Development of the smart mobility ecosystem in the Nordics*, Mr. Göran Smith, PhD  
Chalmers University of Technology, Gothenburg, Sweden

## **Mobility as a Service**

- 9.15 Freedom to move: Bus-on-demand, and a lot more  
Ms. Grethe Skundberg, Kolombus, Rogaland, Norway
- 9.23 Exploring MaaS for Dublin, an Overview of Progress to Date  
Mr. Alan Murphy, Smart Dublin, Ireland
- 9.31 Linköping MaaS - making sustainable mobility easy  
Johanna Taskinen, Founder, Chief Customer Experience Officer, Kyyti Group Ltd,  
Finland/Sweden
- 9.39 Q&A

## **Mobility ecosystem**

- 9:50 Further with biogas - wise use of resources supports green mobility in Jyväskylä, Ms. Tanja Oksa,  
Business Jyväskylä, Finland
- 9.58 Bodø Mobility Ecosystem Project, from Electric Bikes to Self-Driving Bus  
Ms. Marianne Bahr Simonsen, Smart Bodø, Norway
- 10.06 Challenges and Opportunities for the Irish Smart Mobility Ecosystem  
Mr. John Davis, Intelligent Transport Systems Ireland
- 10.14 Q&A
- 10.25 Closing remarks & next steps, Prof. Brian Donnellan, Founder All Ireland Smart Cities Forum
- 10.30 End of seminar